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Arizona Theater

TONIGHT
Special Return Engagement of the Popular

Merry-Makers

18—PEOPLE—18

MOSTLY GIRLS
In High Class Refined Vaudeville
8—ACTS—8

First Show, 7:15; second show, 9
PRICES—10c, 20c, 30c.

Stupendous Vaudeville
"BEST EVER"

Isis Theater

FRIDAY NIGHT, JAN. 19, 1917

8:15

Prices 35c, 50c — No Higher

JAMES GODDARD, THE NOTED BASS, COMING

In the appearance here of James Goddard, one of the greatest living basses, in connection with the White Chautauque in Arizona, the music-lovers will have an unusual treat accorded them. Mr. Goddard comes with a reputation second to none. He made his debut in Concord Garden, London, where he won both the dress and the populace with his admirable singing. Later he gained distinction as leading bass-baritone of the Royal Opera Company of Vienna, where he was singing when the war broke out. Thanks to his efforts, he held out to his country, and returned immediately to America, where Clarence C. Chamberlain, general director of the Chicago Grand Opera company heard him sing and engaged him for a series of Wagnerian performances.

In many other roles, such as the king in "Aida" and the high priest in "Samson et Dalila," Mr. Goddard has won pronounced success. He will be assisted during his work here by Miss Ruth Ray, a talented young violinist, who has won a great deal of success in the east, and by Robert Yale Smith, pianist and accompanist.

PROTEST AGAINST ORDER
[Republican A. F. Leased Wire]
SOUTH-WEST, Jan. 15.—Committee named by Southern Baptist conference of Virginia, Georgia, Mississippi, Texas and several other states has ordered to President Wilson tomorrow against an order issued by General Pershing barring evangelists from the front lines.

Dr. Calvin Blackwell of the Virginia committee syncretized tonight. Dr. Blackwell said the committee will go to the White House tomorrow and ask the president to annul Pershing's order.

He is a little rascally at The Republican office. A Want Ad will see more customers than you can.

PRUDENCE THE PIRATE

Here is one that has that tough which makes the whole world kin. This innocent girl reads pirate stories and looks at being married to a man she does not like and chatters a yacht, hires a crew, and puts to sea. They have the worst time you ever saw but she makes a man out of the mollycoddle who wants to marry her. GLADYS HULLETTE, who recently played the SHINE GIRL, is the star and it is one of the sweetest and most likeable things in the current month of picture plays.

—ART RICK.

THE HIP
Phoenix Joy Spots
Daily Pipe Organ Concerts

PLAZA "THE OVERCOAT"
William Stowell and Rhea Mitchell Friday.

"INTOLERANCE" DEALS BODY BLOW AT ALL ILL-CONCEIVED REFORMS

Some thousands of men, women and children, depicting scenes on a scale never before heard of, portraying types in a faultless manner, and telling the story of the three hundred years of the world's history, as it unfolded in the Columbia yesterday afternoon, when David Wark Griffith's "Intolerance" was shown in Phoenix for the first time.

It is almost impossible to describe the picture. It is built on a scale that defies everything but the imagination. It is more, like a magnificent dream, in which the problems of a present day girl mother, the religious politics of a medieval king of France, the fanatic egotism of the Pharisees, leading to the crucifixion of Christ, the dissipation of the Byzantine, the magnificent ruler of Babylon, are all presented as parallel problems, carrying the same warning against "Intolerance."

The scenes are so far distant on the horizon of history, that at first glance it seems impossible to make them coincide. By some unknown touch of magic, Griffith has succeeded in doing it, and in such a manner, as to hold his audience, in the tense grip of excitement all the time.

The picture abounds in thrills, lots of tragedy, copious amounts of blood, here and there a laugh, and from an audience standpoint, more action than has ever been jammed into one picture before.

Griffith has gone to extreme ends to make his characters and their actions lifelike. There is not a thing missing. In fact it seems as if he has molded the ends of the earth to obtain the characters he wanted.

"The Dear One," "The Kiss," and "The Mountain Girl," the three principal female characters of the play, were all that could be asked of them, each represented a distinct type, and each played a difficult role in a finished manner.

"The Dear One" is the girl of the present age, forced by "Intolerance" to forfeit all the joys and griefs of her fatherland, from her, her baby, snatched from her arms, by well meaning, but empty headed reformers, and to see her husband, through her own efforts, able to save him. The part was played by Mae Marsh, the star of "The Birth of a Nation." She is equally as good in Griffith's first masterpiece.

The audience was probably better pleased with the battle scenes in "Intolerance" than in "The Birth of a Nation." At the siege of Babylon when Cyrus, accompanied by herds of fighting men, attempts to batter down the three hundred foot walls of the then center of the civilized world, it appears that men are doing what the thousand. If the siege of Verdun, with its accompanying attacks and bloodshed is ever filmed, it will appear no bloodier and will be no more ferociously conducted than was the attack on Babylon. Not a thing was left undone to make the scene realistic. In fact, if Cyrus and Belshazzar were looking down on the modern city, which that attack was made, for the benefit of Griffith's picture, there is no doubt they figured they had wasted time in the original assault, and were devoutly wishing that they too could have sold the film rights to that greatest of all sieges.

"Intolerance" is a cruel blow at reformers, both male and female. It comes out openly and as much as states that the workman needs no aid from employers who reduce his wages in order to get funds for charities. It all but says that the abolition of the liquor traffic will hurt the means of bringing forth a still worse evil. In fact, it preaches the overthrow of all but properly directed reform, and points out a terrible catastrophe to all mankind if the world with money to spend, and nothing to do but reform the life lines of their fellow men are not called off.

To teach, educate in the public schools, failed to make the highway anticipated by those who entertained the idea great good would come of it, and only via the stage and the press can the matter be handled with such delicacy and understanding as to set the proper element thinking—the men and women of the world who do things worth while.

All things are pure to the pure. It is an old and true as the universe itself. And the person who cannot see a tremendous moral lesson in "The Natural Law," is those who have failed to keep abreast of the times in its onward march.

The things mothers should teach their daughters—the things fathers should teach their sons—are lost sight of in the mad rush for the material, and not until it is too late does the average parent, and I mean by that the vast majority of the American people, take cognizance of the terrible truth. This statement by Reverend Everett Harris, of the Boston People's tabernacle, and recently published in every prominent religious periodical in the country, tells the story, and gives the basis of "The Natural Law."

At the Hip today and tomorrow they have a picture which is one of the kind that brings news and then an embargo in the nation seat of modern pictures. It is called "Prudence the Pirate." Prudence is the niece of a very wealthy society woman, who wishes the girl to marry a millionaire. She balks, steals a yacht, hires a crew of tramps and turns pirate. She makes a confident of the family but she confides to her that he has been a pirate and offers to help with the venture. The sister is just a plain girl. The nearest he ever was to sea was a long look at the marlin net on the cedar ladder given out by the town baker at the first of the year. But he convinces Prudence and they kidnap the yacht and the millionaire, and with the frame, they set to sea. What a time happens. Prudence is played by Gladys Hulette, who will be remembered as the Gold Rooster program in "The Shine Girl." Prudence is one of those delightful fresh plays that you see and wonder how the world can be all bad with people in it who can be as happy as this ship of girl and her associates. It is augmented today with the 12th episode of the Shindig Shadow and a Pathe News. The whole requires two hours and the showing starts at eleven o'clock and runs regularly on the odd hours until eleven.

The long awaited program will be announced but according to the Guild, there will be a dozen very good numbers, in which many prominent local headliners will appear.

Anna Held nor Baby Dealy will arrive in Phoenix in time to take part in the vaudeville program that has been scheduled for next Friday evening at the Isis theater. The heavy snow storm of the east which has been delaying the mail and passenger traffic recently, may have something to do with the non-appearance of these vaudeville stars.

However, there have been engaged several good performers to occupy the time that might have been assigned to these headliners, and it is said that the evening's entertainment will be a cause, activity in which professional jealousy among the high salaried performers.

The long awaited program will be announced but according to the Guild, there will be a dozen very good numbers, in which many prominent local headliners will appear.

Edie Gilbert and Lorraine Crawford, with sixteen other people, including a chorus of sixteen girls, opened last night at the Arizona theater and were accorded a most hearty and demonstrative reception. The show is a combination musical comedy and vaudeville bill and is highly interesting as well as extraordinarily funny.

As "Clancy" a ridiculously funny Irishman, Edie Gilbert is in a class by herself which was manifested at last evening's performance. Miss Crawford, who leads a few exceptionally clever song numbers.

The bevy of clever girls in the well-balanced chorus are among the best that have ever shown here. They render their song numbers very well and execute many dances with extreme grace.

This bill will continue at the Arizona throughout the week and in view of last night's successful opening, which was so well received, the popular playhouse should do a capacity business.

"THE NATURAL LAW" MAKES BIG HIT

Tonight at the Elks theater the play that has brought to the John Crow amusement enterprises the greatest measure of success in its 12 years of national-wide activities, "The Natural Law," is being presented.

COMB SAGE TEA IN LIFELESS, GRAY HAIR

Look Young! Common Garden Sage and Sulphur Darkens So Naturally No One Can Tell

Grandmother kept her hair beautifully dyed, glossy and abundant with a brew of Sage Tea and Sulphur. Whenever her hair fell out or took on that dull, faded or streaked appearance, the simple mixture was applied with the wonderful effect. By adding to any drug store for "Witch's Sage and Sulphur Compound," you will get a large bottle of this old-time recipe, ready to use, for about 50 cents. This simple mixture can be depended upon to restore natural color and beauty to the hair and is splendid for dandruff, dry, itchy scalp and falling hair.

A well-known down town drug store says everybody uses Witch's Sage and Sulphur, because it darkens so naturally and evenly that nobody can tell it has been applied—it's so easy to use, too. You simply dampen comb or soft brush and draw it through your hair, taking a strand at a time. By morning the gray hair disappears; after another application or two, it is restored to its natural color and looks glossy, soft and abundant.

GUILD'S PROGRAM TO BE ANNOUNCED SOON

Upon further investigation it has been learned from the Junior Guild of Trinity Pro Cathedral, that neither

Time of Shows
11:00 12:15
1:30 3:00
4:30 6:00
7:30 9:00

LAMARA THEATER

Paramount and Wm. Fox Productions Excel Where Quality Meets

Two Days Only Daniel Frohman Presents — Today The Most Popular Girl in All the World Two Days Only

Mary Pickford

IN **Caprice** An Echo of the Hills Mingled With the Voice of the City

A Sweet Play Proving Love Levels All THURSDAY only LENORE ULRICH in "THE INTRIGUE"

Law" will be given the first of the four performances to be given in Phoenix.

Discussion of the "most important thing in every woman's life" has entered into the educational circles of every advanced nation, and for almost a year now "The Natural Law" has been one to the chief of these.

To teach, educate in the public schools failed to make the highway anticipated by those who entertained the idea great good would come of it, and only via the stage and the press can the matter be handled with such delicacy and understanding as to set the proper element thinking—the men and women of the world who do things worth while.

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The things mothers should teach their daughters—the things fathers should teach their sons—are lost sight of in the mad rush for the material, and not until it is too late does the average parent, and I mean by that the vast majority of the American people, take cognizance of the terrible truth. This statement by Reverend Everett Harris, of the Boston People's tabernacle, and recently published in every prominent religious periodical in the country, tells the story, and gives the basis of "The Natural Law."

If anyone knew the conversation between Governor Campbell and George Hunt that will be presented in "Who's Governor Today?" at the Arizona Press club's benefit play to be staged at the Elks theater Friday night, they would all be laughing about it and the seating capacity of the big showhouse would be unable to care for the thousands of eager and intensely interested voters who would insist upon seeing "male information" regarding state politics.

And the things they do together nobody could ever expect. But all of these things will be homely, but nevertheless vividly enacted in the newspaper "The Sun."

"Who's Governor Today?" is a screaming funny one-act play, written and staged by local ones.

ELKS
Brandon Bros. Lessee & Mgrs.

TONIGHT
Tuesday
JANUARY 16

The play with a message to young people and those who are responsible for their well-being.

THE NATURAL LAW

Dealing in a gripping and sensible manner with the BIGGEST THING IN A WOMAN'S LIFE! IT BEGINS WITH LOVE—IT ENDS IN LOVE!

"When God created the world He made a law, and wrote it upon the heart of every man and woman—the law of attraction—sex attraction. Every man and woman has felt the irresistible force of that law."

PRICES 15c to 50c
LADIES' EXCLUSIVE MATINEE TOMORROW

This matinee is exclusive for ladies—gentlemen and unattended children under 15 not admitted.

ALL SEATS RESERVED 15-25 CENTS
MAKE SURE — CALL NOW — 717 —

COLISEUM

TONIGHT
Eddie O'Brien
and
His California Poppies
in
The Dutch Bankers
Girls — Girls — Girls
Under New Management

America's sweetheart, Mary Pickford, again heads a program of exceptional merit at the popular Lamara theater, where she has been popularized by the untiring efforts of the management to offer the public the best motion picture productions that America's foremost producers have to offer, and today the name of Mary Pickford alone signifies the quality of the picture, the title of which is "Caprice," a delightful comedy drama of society, love and the great outdoors.

The story is one that will appeal

MARY PICKFORD IN 'CAPRICE' AT LAMARA

America's sweetheart, Mary Pickford, again heads a program of exceptional merit at the popular Lamara theater, where she has been popularized by the untiring efforts of the management to offer the public the best motion picture productions that America's foremost producers have to offer, and today the name of Mary Pickford alone signifies the quality of the picture, the title of which is "Caprice," a delightful comedy drama of society, love and the great outdoors.

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Columbia Theater LAST TIME TODAY

Twice Daily—Matinees, 2:30; Nights, 7:30—The World's Greatest Show Direct From a Record-run of 10 Weeks at the Auditorium, Los Angeles. With All Its Wonderful Stage Effects—Symphony Orchestra of 20.

See the Pomp and Beauty of Babylon. The Magnificent and the Mighty Pathos of its Downfall

Absolutely Mr. Griffith's Only Production Since the "Birth of a Nation."

THRILLS—MYSTERY—ROMANCE—ADVENTURE!

PRICES—Nights, Lower Floor, \$2.00, \$1.50, \$1.00; Balcony, \$1.50, 75c. Matinees, Lower Floor, \$1.00, 75c, 50c; Balcony, 75c, 50c. Seats on Sale Wednesday at Columbia Box Office.

Owing to the fact that this is a read production the Coupon Books will not be accepted in exchange for tickets.

INTOLERANCE

LOVE'S STRUGGLE THROUGHOUT THE AGES.

See the World's Greatest Paintings Come to Life and Move and Have Their Being Before Your Eyes